A network created to build the future of industry

Allianz Industrie 4.0 Baden-Württemberg is a network founded and sponsored by the Ministry of Economic Affairs, Labour and Housing Baden-Württemberg. Our aim is to pool technological expertise in production as well as IT and communications to provide support for medium-sized industrial companies in their shift towards Industrie 4.0. The coordination office is located at the VDMA Baden-Württemberg. Together with the network partners from companies, chambers of commerce, associations, institutes of applied research and social partners, we are striving to make Baden-Württemberg one of the world’s leading regions for Industrie 4.0 technologies. To achieve this goal, we provide support and reinforcement through a comprehensive package of activities for direct collaboration among all players.

Small and medium-sized companies play a key role and are the focus of our work. Thanks to the close integration of the various industries and fields of technology involved, these companies are able to benefit significantly from the Allianz network.

Besides offering information, we focus on cross-linking the industries and fields of technologies involved. The advantage is that, in Baden-Württemberg, we can rely on the traditional strengths of our industrial companies in the field of mechanical engineering to be progressive, performance-driven, reliable and internationally competitive.

In combination with providers of industrially oriented IT and communication technologies, we create an eco-system that supports Industrie 4.0.

“The vision of Industrie 4.0 will make businesses evolve and will affect the entire value chain. Industrie 4.0 brings with it enormous opportunities. It is therefore crucial that we prepare our medium-sized businesses and their employees for this structural transformation as quickly as possible.”

Dr Nicole Hoffmeister-Kraut, Minister of Economic Affairs, Labour and Housing of the State of Baden-Württemberg

Organizational structure of Allianz Industrie 4.0 BW

Steering Committee
Spokesperson: Dr. -Ing. E. h. Wittenstein

Core Team

Coordination Office
(located at VDMA BW)

Production Planning and Control
VDMA

Technologies and Products

Transfer and Implementation in SMEs

Awareness and Networking

Training Factories 4.0

IT Systems, Networks, Business Models

Operation and Organization

bwcon

Field of Expertise
Working Groups

Partner Organizations
Scouting – your digitisation launch pad

Whether you’re just embarking on the path to a networked factory or want to draw on the additional potential in your production activities, our experienced experts will guide your company on your individual journey to digital transformation.

We analyse your initial situation and collaborate with your team to develop suitable Industrie 4.0 solutions – so that you can efficiently digitise your processes and obtain the competitive edge.

Our Industrie 4.0 scouting includes up to six days of consultation individually tailored to your company’s needs, and the Ministry of Economic Affairs Baden-Württemberg provides funding for 50% of the costs.*

Competition – "100 Places for Industrie 4.0 in Baden-Württemberg"

Is Industrie 4.0 not an abstract vision, but a living reality? Do you use innovative solutions that show the added value of digitisation and connection? In an ongoing competition, we are looking for outstanding ideas from industry and applied science that fully exploit the potential of Industrie 4.0. A successful application depends on the market relevance and the degree of innovation used in the solution. The competition is aimed at companies from Baden-Württemberg, primarily small and medium-sized businesses. As one of the "100 Places", your business will get the attention your innovative solution deserves. In addition, you get to benefit from a growing network.

Training Factories 4.0 – important partners for education and training

Industrie 4.0 turns the working world upside down. In the past, an apprenticeship was often sufficient for a whole professional life. However, the factory of the future demands new ways of education and training. The Ministry of Economic Affairs, Labour and Housing Baden-Württemberg has set up so-called “Training Factories 4.0” at vocational schools together with regional industry. These resemble actual factories in their design, making it possible to simulate specific tasks from the daily business world and make them transparent.

Due to the practical learning environment, the training factories are important partners for target-oriented education and training on a regional level.

*Up to €3,000 of total costs for industrial companies headquartered in Baden-Württemberg and with up to 2,500 employees.
Stay tuned

We help you to obtain an overview of Industrie 4.0 offers and activities in Baden-Württemberg by providing information about practical support for industrial companies: Get the latest information on events, site visits, funding programmes, studies, matchmaking or fair participation in Germany and abroad.

Subscribe to our free information letter or just contact us directly.

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