

# THE LÄND @HM24

Coming Together. Creating Opportunities.



## **BADEN-WÜRTTEMBERG PAVILION AT HANNOVER MESSE 2024**

22.–26. APRIL 2024 HALL 15, STAND A06



**Baden-Württemberg**  
**THE LÄND**

# ALLIANZ INDUSTRIE 4.0 BADEN-WÜRTTEMBERG

## A network created to build the future of industry

Allianz Industrie 4.0 Baden-Württemberg is a network founded and sponsored by the Ministry of Economic Affairs, Labour and Tourism Baden-Württemberg. Our aim is to pool technological expertise in production as well as IT and communications to provide support for medium-sized industrial companies in their shift towards Industrie 4.0.

The coordination office is located at the VDMA Baden-Württemberg. Together with the network partners from companies, chambers of commerce, associations, institutes of applied research and social partners, we are striving to make Baden-Württemberg one of the world's leading regions for Industrie 4.0 technologies. To achieve this goal, we provide support and reinforcement through a comprehensive package of activities for direct collaboration among all players. Small- and medium-sized companies play a key role and are the focus of our work. The close integration of the various involved industries and fields of technology allows them to benefit from the Allianz Industrie 4.0 to a particularly high degree.



For more information, please visit

[www.i40-bw.de/en/](http://www.i40-bw.de/en/)

**LinkedIn:** [www.linkedin.com/company/allianzindustrie40bw/](https://www.linkedin.com/company/allianzindustrie40bw/)

# BADEN-WÜRTTEMBERG INTERNATIONAL



**Baden-Württemberg International is the central location marketing agency for business and science in and for Baden-Württemberg.**

At BW\_i, we see ourselves as an organisation that shapes the future using a proactive and integrated approach and makes a key contribution to the development of a state that is progressive and fast growing in the areas of business and science.

Our mission is to make Baden-Württemberg even more visible, attractive and resilient in the face of global competition as a location for business and science, to attract new stakeholders and to strengthen, support and assist local companies and scientific institutions on their internationalisation journey. We see the linking of business and science as a success factor. Incorporating art and culture in our activities also contributes to achieving this goal.



For more information, please visit

[www.bw-i.de/en](http://www.bw-i.de/en)

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# CO-EXHIBITORS AT OUR PAVILION



ABB



asvin



Cyber  
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DHBW  
Baden-Wuerttemberg  
Cooperative State University



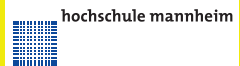
fischertechnik



Fraunhofer  
IOSB



Hochschule Aalen  
KI-Werkstatt Mittelstand



hochschule mannheim



imsys



inevo



infrafon



KI-Allianz  
Logo folgt  
in Kürze.



## CO-EXHIBITORS IN DETAIL

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ABB is a technology leader in electrification and automation, enabling a sustainable and resource-efficient future. The solutions connect engineering know-how and software to optimize Manufacturing and Operation. ABB is committed to driving innovations that accelerate industrial transformation.



**Bruno Theimer**, Business Development Energy Industries  
+49 172 627 8 527, [bruno.theimer@de.abb.com](mailto:bruno.theimer@de.abb.com)  
[www.abb.de](http://www.abb.de)



asvin offers next-level cybersecurity risk management with Risk by Context™, using graph analytics and AI to prioritize threats accurately. Their Device Security Booster™ empowers Updates Over The Air. – Professional Cybersecurity Services for Automotive OT, Critical Infrastructure and Government.



**Lars Petermann**, Head of Sales  
+49 174 6415650, [l.petermann@asvin.io](mailto:l.petermann@asvin.io)  
<https://asvin.io>



Christian Maier GmbH & Co.KG specializes in high-quality rotary unions for a wide range of industries. The family business, founded in 1925, values quality and innovation. With a global presence in over 50 countries, it ensures worldwide product availability and expands its technology leadership.



**Manuel Schöferle**, Product Manager  
+49 152 227 146 21, [Manuel.Schoeferle@maier-heidenheim.de](mailto:Manuel.Schoeferle@maier-heidenheim.de)  
<https://maier-heidenheim.com>



Cyber Valley is Europe's largest and leading center for excellence in artificial intelligence and modern robotics. Its mission and public mandate are to advocate for research, development, application, and acceptance of technologies and methods in the field of intelligent systems.



**Alina Benze**, Business Development Manager Corporates  
+49 175 4759185, [alina.benze@cyber-valley.de](mailto:alina.benze@cyber-valley.de)  
<https://cyber-valley.de>



In accordance with the principle of duality and cooperation, research at the DHBW is conducted in an application-based and transfer-orientated manner, predominantly in conjunction with the corporate partners and with other companies in the region, universities, and research institutions.



**Lars Heinlein**, M.A., Communications & Marketing  
+49 711 320 660 – 9715, [lars.heinlein@dhw.de](mailto:lars.heinlein@dhw.de)  
[www.dhw.de](http://www.dhw.de)



With fischertechnik simulation models, you get yourself ready for the future. These models facilitate sustainable learning experiences and enable research on future-oriented topics. Our simulation models realistically depict complex production systems, providing the perfect foundation for an action-oriented learning environment.



**Felix Witzelmaier**, Education Manager  
+49 170 6366885, [Felix.Witzelmaier@fischer.de](mailto:Felix.Witzelmaier@fischer.de)  
[www.fischertechnik.de](http://www.fischertechnik.de)



The „Smart Factory Systems“ research group of Fraunhofer IOSB works on the creation and management of Industrie 4.0-compliant Digital Twins. Our FA<sup>3</sup>ST service allows closing the gap between digital twins and physical assets and empowers applications like our digital ecosystem for sustainable supply chains.



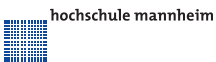
**Dr. Ljiljana Stojanovic**, Head of Smart Factory Systems  
+49 721 6091 287, [ljiljana.stojanovic@iosb.fraunhofer.de](mailto:ljiljana.stojanovic@iosb.fraunhofer.de)  
[www.iosb.fraunhofer.de](http://www.iosb.fraunhofer.de)



The AI Workshop of Aalen university aims to bridge the gap between research and real world development. The flagship project for the region is empowering SMEs to make use of artificial intelligence in innovative products and processes. Currently, the AI Workshop funds seven innovative AI projects.



**Till Kuske**, Business Development Manager AI Workshop  
+49 170 9340417, [till.kuske@hs-aalen.de](mailto:till.kuske@hs-aalen.de)  
[www.hs-aalen.de/de/facilities/243](http://www.hs-aalen.de/de/facilities/243)



With approximately 5,200 students and 180 professors, Hochschule Mannheim is a leading university of applied sciences in Baden-Württemberg, expanding from its 1898 engineering roots to modern cutting-edge disciplines. It merges academic depth with industry relevance, fostering a robust, intensive research environment, preparing students for the evolving professional landscape.



**Joel Lehmann**, Researcher Digital Transformation  
+49 621 292-6127, [j.lehmann@hs-mannheim.de](mailto:j.lehmann@hs-mannheim.de)  
[www.hs-mannheim.de](http://www.hs-mannheim.de)





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**Tankred Franco Magg**, Geschäftsführung | CEO  
+49 172 7167747, [tankred.magg@imsys-vr.com](mailto:tankred.magg@imsys-vr.com)  
[www.imsys-vr.com](http://www.imsys-vr.com)

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inevo solutions was founded in 2018 as a spin-off from the GEMÜ Group. Our solutions are used by component manufacturers, plant and mechanical engineers, and operators of complex industrial and pharmaceutical plants. The focus is on identifying all system parts in accordance with IEC 61406 and AAS.



**Marcus Ripsam**, COO  
+49 7940 1470 111, [marcus.ripsam@inevo-solutions.com](mailto:marcus.ripsam@inevo-solutions.com)  
[www.inevo-solutions.com](http://www.inevo-solutions.com)

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Infrafon makes a security Smart Badge System. Professionals can use the device for OTA Multifactor authentication in ZeroTrust networks. The device communicates via BLE, WiFi, LTE, UWB and LoRa and can be used to access doors or machines via smart NFC. A high resolution epaper shows ID and work data.



**Frieder Hansen**, CEO  
+49 176 24498160, [frieder@infrafon.com](mailto:frieder@infrafon.com)  
[www.infrafon.com](http://www.infrafon.com)

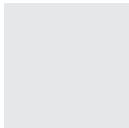


InstaWerk is Germany's leading online platform for instant ordering of CNC-machined parts. We serve customers worldwide with resilient and efficient procurement services. Simply upload your CAD-file, set your individual specifications and our software will provide you a reliable quote in seconds.



**Marcel Erich**, Managing Partner  
+49 711 2637 5602, [support@instawerk.de](mailto:support@instawerk.de)  
<https://instawerk.de>

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KI-Allianz Baden-Württemberg eG – an internationally competitive AI-ecosystem based in Baden-Württemberg. With regional hubs connecting industry and academic research, we bring AI innovations from theory to application and promote local accessibility and impact for businesses, especially SMEs.



**Tobias Kenner**, Marketing and Business Development Manager  
[tobias.kenner@ki-allianz.de](mailto:tobias.kenner@ki-allianz.de)  
<https://ki-allianz.de/>

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neogramm as a software integrator is an expert in the fields of industrial IoT, machine vision and automation. Whether industrial companies or machine manufacturers from the SME sector: we design customized software solutions. Over 1,000 realized projects speak for our industry expertise.



**Kai Blümchen**, Managing Director  
+49 621 1502050, [info@neogramm.de](mailto:info@neogramm.de)  
[www.neogramm.de](http://www.neogramm.de)



As a local network, we drive the digitization of industries, promote the activation of regional value chains, and facilitate the connection between businesses, research entities, and municipalities for the development of a cohesive industrial ecosystem that fosters resilience and sustainability.



**Sandra Link**, Clustermanagement Smart Industries  
+49 621 293 2938, [sandra.link@smart.industries](mailto:sandra.link@smart.industries)  
[www.smart.industries](http://www.smart.industries)

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prenode is your trusted partner for transforming industrial operations with IoT and AI solutions. With our expertise and proven methodology, we guide you to a smarter, more efficient, and data-driven industrial landscape. From strategy to ongoing support, let's make your digital vision a reality!



**Dr.-Ing. Robin Hirt**, CEO & Founder  
+49 721 98618966, [robin.hirt@prenode.de](mailto:robin.hirt@prenode.de)  
[www.prenode.de](http://www.prenode.de)

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Factory in your pocket – Genius Core™ We help industrial professionals to get the situational awareness they need to make confident decisions. We collect and visualizise fragmented real-time data to make it easier to find relevant information among the massive amount of industrial digital noise.



**Heikki Hyttinen**, Managing Director  
+49 171 1779059, [h.hyttinen@processgenius.de](mailto:h.hyttinen@processgenius.de)  
[www.processgenius.fi](http://www.processgenius.fi)



Schubert Additive Solutions helps various industries to optimize their supply chain for parts worldwide with 3D printing. Partbox is a complete system for decentralized production, consisting of a 3D printer, a PA6 material, the Partbox OS, including a digital warehouse and engineering services.



**Conrad Zanzinger, CTO**

+49 171 4829242, [c.zanzinger@schubert-additive-solutions.de](mailto:c.zanzinger@schubert-additive-solutions.de)

[www.partbox.io](http://www.partbox.io)

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The Transferplattform BW Industrie 4.0 (TPBW14.0) helps small and medium-sized enterprises (SMEs) in Baden-Württemberg in particular to make better use of the opportunities in the field of digital networking and intelligent production. The TPBW14.0 focuses on artificial intelligence applications, Industry 4.0, and digital twins.

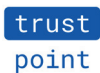


**Timm von Bergen, Project Coordinator**

+49 711 397 3395, [tim.von-bergen@stw.de](mailto:tim.von-bergen@stw.de)

[www.tpbw-i40.de](http://www.tpbw-i40.de)

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Trustpoint is a joint project funded by the German Federal Ministry of Education and Research that is developing an open source stack for the management of digital identities in an industrial environment. Trustpoint automates workflows relating to certificates, PKI and cryptographic keys.



**Florian Handke, Head of Industrial Security**

+49 151 55360339, [florian.handke@campus-schwarzwald.de](mailto:florian.handke@campus-schwarzwald.de)

[www.industrial-security.io](http://www.industrial-security.io)



University of Stuttgart  
Germany

The University of Stuttgart, founded in 1829, has around 22.000 students. Its vision of “Intelligent systems for a sustainable society” and its distinctive “Stuttgart Way” stand for consistent interdisciplinary networking of complimentary specialist disciplines as well as integrating engineering, science, humanities, and social studies.



**Karolina Kanik**, Eventmanager

+49 711 685-81413, [karolina.kanik@rektorat.uni-stuttgart.de](mailto:karolina.kanik@rektorat.uni-stuttgart.de)

[www.uni-stuttgart.de](http://www.uni-stuttgart.de)



Versino AG stands out as a leading SAP Gold Partner in Germany, specializing in industry solutions for discreet manufacturing in SMEs. We are a founding member of LinkedWorld, the biggest SAP partner network; celebrated for achieving the highest customer satisfaction award from SAP in 2021 and 2022.

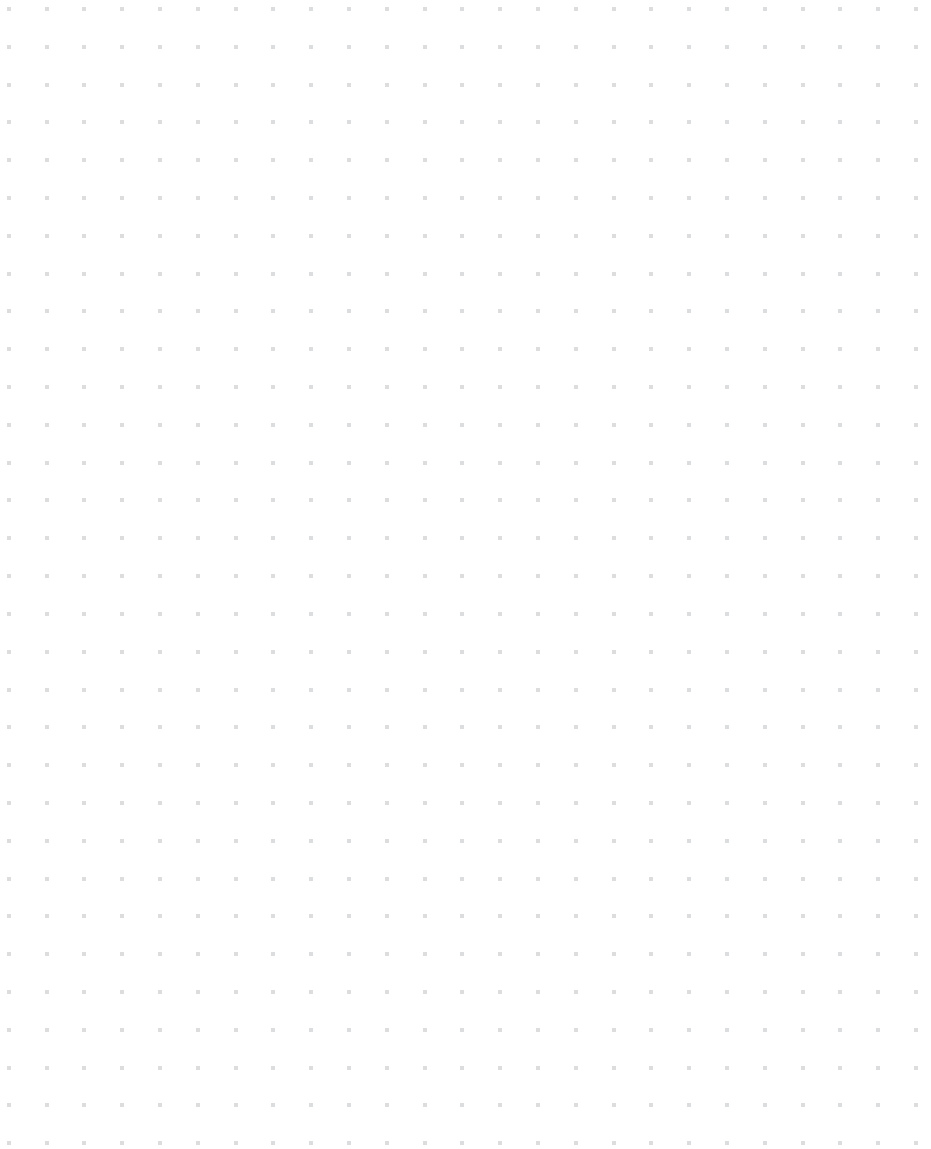


**Kai Hagen**, Head of Marketing

+49 8671 96 20 900, [hagen@versino.de](mailto:hagen@versino.de)

[www.versino.de](http://www.versino.de)

# NOTES





## **CONTACT US**

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### **Allianz Industrie 4.0 Baden-Württemberg**

Kronenstraße 3

70173 Stuttgart, Germany

+49 711 22801-20

info@i40-bw.de

[www.i40-bw.de](http://www.i40-bw.de)

### **Baden-Württemberg International**

Lautenschlagerstraße 21/23

70173 Stuttgart, Germany

+49 711 22787-0

info@bw-i.de

[www.bw-i.de](http://www.bw-i.de)